



## **August Meeting Agenda**

### **St. Martins & District Chamber of Commerce**

#### **Board Meeting Agenda**

**August 7, 2025 @ 7:00 PM**

1. Call to Order/Opening 7:08 pm
2. Roll call/Attendance ; Elaine Shannon, Kathleen Holland, Bev Dallon, Jess White, Regrets Wendy Grozik.
3. Approval of agenda ; Jess White and Kathleen Holland
4. Address or proposals from the Community
  - Micha regarding Driftscape , 3 different packages. Sussex and Fundy Albert are offering a discount. Paid up front. Table this to to 2026 membership.
  - ATV Bylaw - second reading on Main st bylaw. Share when it is passed.
  - Aquila ST MARTINS CHALLENGES & OPPORTUNITIES ( Future Fall Zoom Information session)
  
  - 1. Leadership to manage a Tourism Growth & Traffic Plan
    - • Overall visitation approx. 200,000 annually
    - • Projected growth in years to come
    - • Cruise approx. 25,000 annually (12.5%)
    -
  - 2. Harbour Parking Plan
    - • Minimal communication with bus and tour companies
    - • No enforcement
    - • Minimal signage
    -
  - 3. Community & Business Communication
    - • Let them know there's a plan and what it is
    - • Let them know that the Village is listening to resident concerns and making changes
    - • What is the value of tourism
    -

5. Address or proposals from Chamber Members
  - Nothing to report.
6. Staff reports
  - 6.1. Membership update (Jessica online applications /Wendy deposits)
    - New member Red Beard Builder, Fundy Footprints
    - Member Survey - reviewed and ready for sending
    - Atlantic Chamber - Meeting with rep Rhonda
  - 6.2. Social Media update (Jessica)
    - 10,900 views in past 30 days
    - Weekly member highlights, regular newsletter
    - New linked in profile
  - 6.3. Dark sky update (Elaine)
    - attachment
  - 6.4. Bursary update (Bev)
 

Funds Raised at night Market \$477  
Olivia Withers - Huttges Bursary \$500  
Tristan Levesque - Chamber Bursary \$400
  - 6.5. Strategic Planning update (Kathleen)
 

Present at Fall Meeting
  - 6.6. Financial update (Wendy)
    - Locate Chamber credit card statements and close Visa Debit Card.
    - Tax returns confirmed completed; CRA access still needed.
    - Locate Articles of Incorporation.
    - Can we opme another account for the Chamber Bursary \$\$
7. Old business
  - Member Pricing for Multiple Businesses Table to next meeting
8. New business :
  - Board Insurance
  - Volunteer code of conduct and expectations (learned from Dark Sky volunteer situation)
  - ABCD page on Website
  - Membership Director - Mary Buick Clowater
9. Next meetings
  - 9.1. Board of Directors Thursday Sept 4, 7 pm
  - 9.2. General membership meeting - September general meeting date change Thursday October 2, 7 - 9 pm ,

10. Adjournment 9:05 Bev and Kathleen